

## Personal Details

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### Richard Stuttle

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### Personal Statement

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Dedicated and motivated with over 20 years experience in creative industries. I have a passion for art and design combined with a logical mind which helps me to create in-depth project scopes and innovative solutions.

With comprehensive project management experience I am comfortable working with clients, refining ideas and complying with budgets and guidelines. I enjoy working in a fast-paced environment, motivating teams to produce their best work whilst meeting project milestones.

My career has been varied. Working mainly for SMEs I have gained an insight into overall business operations and always adopted a hands on approach to achieving company goals.

### Skills

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- Graphic design      Adobe Ai, Ps, Id
- Web design          Wordpress
- Social media        Facebook, Instagram, Twitter, YouTube, LinkedIn
- Marketing            Concept, Brief, Delivery
- Software             Hootsuite, Google Analytics, MailChimp, Eviivo
- Art                     Oils, Watercolours, Pastels, Teaching, Lecturing
- Design                Interior Design, Aesthetics
- Atlassian             Agile Working Solutions

### Employment History

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#### Creative Director

Boothwood Ltd | 2016 - Present

An award-winning restaurant and hospitality company operating multiple sites across West Yorkshire and the North East. My role included developing a head office unit and work space, updating company policies and procedures and implementing new IT and communication systems across all sites. The company operates specific brands including 'Catch Seafood'. I defined brand presence across all platforms coordinating all marketing incentives and award entries. Opening new sites I was responsible for full refurbishment, working with architects and site managers, defining project scope, moodboards through to sourcing, purchasing FFE and installation.

- G-Suite                Implementation, management
- Marketing            Incentives, award entries
- Online presence     Company listings, social media channels
- Website development   Multiple WordPress sites
- Design                Interior design, aesthetics
- Branded materials    Content, hard copy materials
- People management    Recruitment, team building

## Head of Marketing and Design

rradar | 2014 - 2016

An award-winning next generation Legal Services Firm. My role was to build and coordinate the Design Department working with graphic designers, web developers and IT teams. I was creative lead for brand profile overseeing multiple client facing projects. A major part of the role was working with company partners and collaborators to realise joint projects. The company expanded their office space and I defined the project scope, budget, purchasing and installation.

- Atlassian Agile working methods
- Design Interiors, aesthetics
- Marketing Online campaigns, incentives
- Social media Strategy, schedules
- Branding Design, realisation
- Projects Coordinating multiple departments, teams
- Events Concept, scope, delivery

## Founder and Director

Caroline's Rainbow Foundation | 2011 - 2014

Travel Safety Charity. For the charity's 10 year anniversary we redefined our aims and objectives, rebranded and further developed the online presence. For this milestone my role was to conceive, built and launch the 'Safer Travel' App working with third party collaborators. I worked with schools, colleges and universities delivering travel safety information to students and other potential gap year travellers.

- Public speaking Presentations, workshops
- App development Project outline, sourcing content, delivery
- People management Student internships, work placements
- Website development Research, rebrand, build, launch
- Collaborations Third party educational bodies, charity sector
- Social media Brand awareness, marketing incentives

## Visual Artist and Designer

Art of Richard Stuttle | 2005 - 2011

Visual arts and design. I painted and exhibited large scale oil and watercolour paintings in the UK, France and U.S.A. I worked as an independent artist as well as being represented by galleries to produce art for private and public collections. I lectured in art and created painting workshops to help students further develop painting styles and techniques.

- Painting Watercolour and oil - Landscape, abstract, sports painting
- Lecturing Teaching different art forms, painting styles
- Courses Defining course guidelines, delivery
- Graphic design Logos, branded materials
- Website Concept, development, online presence
- Marketing Social media, promotion

## Founder

Caroline's Rainbow Foundation | 2002 - 2005

In 2002 I was involved in founding a travel safety charity to help young travellers explore the world in a safer environment. We defined charity aims and objectives. Gaining charity status we worked with like minded organisations to set a clear vision offering travel safety advice and information to potential travellers.

- Branding Defining online presence, website development
- Research Copy, travel safety information
- Marketing Incentives, social media
- Design Hard, soft copy marketing materials
- Website Copy, photography, development
- Collaborations Working with relevant trusts, charities

## Interests

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I have a keen interest in the creative arts, design and branding. I try to keep up to date with industry trends and enjoy visiting new cities, galleries and museums.

My college training and start of my working life was as a chef, I still have a passion for food and enjoy dining out. I like to keep fit and worked many winter seasons snowboarding in the French Alps, I love travel and backpacked around Australia, New Zealand and Thailand as well as many European cities.

## Social Media Channels

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LinkedIn [linkedin.com/in/richardstuttle](https://www.linkedin.com/in/richardstuttle)  
Instagram [instagram.com/richardstuttle](https://www.instagram.com/richardstuttle)

## References

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References available on request